



CASE STUDY [LOCAL GOVERNMENT]

promapp™

Mildura Rural City Council

Mildura Rural City Council represents and serves approximately 51,000 people who reside in or own land within Mildura Rural City. Located in North West Victoria, the municipality covers an area of 22,330 square kilometres.

Mildura Rural City Council (MRCC) were using Visio and Word to document and manage their processes, however there was no organizational or systematic approach. This meant they weren't realizing the value of the processes they had in place.

'We found that documented processes were being kept in many different formats and in many locations,' says Michelle Lobley. As corporate administration officer, she is responsible for policy administration and the rollout and administration of Promapp at MRCC in Australia.

'Promapp enables us to create, manage and maintain processes and associated documents all in one central location.'

MICHELLE LOBLEY

Corporate Administration Officer, Mildura Rural City Council

Business Benefits

Track processes in one place

Succession planning

Engage teams in BPM

Consistent process improvement



'We needed a way to ensure all staff knowledge was documented in a central area to assist with succession planning. Promapp offered everything we required, plus much more.'

'Promapp allows us to keep track of all processes throughout the organization with all processes following the same format. It enables us to create, manage and maintain processes and associated documents all in one central location – this was key for us.'

Get your people on board.

MRCC rolled out Promapp progressively, focusing on one department at a time. 'When other staff began hearing about Promapp and the things it could do they thought they were missing out which really helped with engagement!' explains Michelle.

'MRCC is a large council and determining the best way to roll Promapp out throughout the council was an important step. We wanted to ensure that we rolled it out in a way that staff felt comfortable with the use of a new program and were supported along the way.'



'A major benefit for us has been that people are now able to easily access other areas' processes to ensure they are completing the tasks in the designated way.'

MICHELLE LOBLEY

Corporate Administration Officer
Mildura Rural City Council

Process sharing between teams.

Promapp has helped bring consistency and engagement in process capturing and improvement across business teams. 'We now have a more consistent approach to process development; our staff are eager to get their processes documented and find this a simple task to complete.'

Having processes and related documentation in a central location is a big win for MRCC, says Michelle: 'A major benefit for us has been that people are now able to easily access other areas' processes to ensure they are completing the tasks in the designated way.'



Tips for new players.

A phased approach worked best for MRCC: 'Roll out in phases - we trialed Promapp in one department for a number of months before rolling it out to other areas. This was so that the administrators could be prepared for any staff queries that may have arisen during the wider rollout.'

Michelle advises involving your staff in the planning and implementation stages: 'We formed a user group encompassing staff from all departments. It was really beneficial.'

'The support provided by the Promapp team throughout implementation and beyond has been fantastic, responses to our queries are received within a few hours, and they always listen to our suggestions and ideas on what could make Promapp more functional for our council,' says Michelle.

Finally, persistence is essential. 'There are always staff who are concerned about change, however our experience was once teams spent time using Promapp they were able to see the great benefit that Promapp will have on their work and the organization as a whole.'

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About Promapp

At Promapp, we believe that expressing and managing process knowledge simply is crucial to sustaining an ongoing culture of process improvement. With Promapp's intuitive cloud-based BPM software, used by hundreds of organizations worldwide, anyone can create, navigate and change business processes.

Sign up for a [30-day free trial](#) or [join an intro webinar](#) to see Promapp in action.

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